

# Lee Loyalty

## Overview



## LEE LOYALTY PROGRAM

**Lee Loyalty** is a new and exciting incentive program designed to encourage student engagement and reward their dedication to academic success, social growth, and overall well-being.

Students earn points by actively participating in various aspects of college life across three key areas:

- **Academic:** Attending advising appointments, participating in academic workshops, tutoring, etc
- **Social:** Attending Student Engagement events (Example: Free Bowling), hang out in the game room, etc.
- **Well-being:** Engaging in fitness activities (e.g., weight room check-ins), attending wellness workshops, etc.

### Levels of Rewards

As students accumulate points, they progress through escalating levels, unlocking increasingly valuable rewards.

Rewards will include exclusive Lee College merchandise and, ultimately, scholarships.

To view upcoming events, simply log into your myLC Campus account and click on the Lee Loyalty tile.

## Lee Loyalty Leveled Structure

Level	Total Number of Points	Required Number of Points in Each Category	Incentive
Level 1	18	6	Small Lee College Promo Item
Level 2	36	12	Lee College Branded T-shirt or Hat

<b>Level</b>	<b>Total Number of Points</b>	<b>Required Number of Points in Each Category</b>	<b>Incentive</b>
Level 3	54	18	Drawing for 5 \$100 Scholarships per semester
Level 4	72	24	Medium Lee College Promo Item
Level 5	90	30	Drawing for 4 \$200 Scholarship per semester
Level 6	108	36	Drawing for 2 \$500 Scholarships per semester
Level 7	126	42	Large Lee College Promo Item
Level 8	144+	48+	Drawing for Grand Prize item

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